

## Successful Strategies for Creating Declared Employment in Private Homes: National and European Perspectives

Most of the European countries face the same challenge of creating structures for providing easily accessible, reliable and affordable domestic services. Establishing a sustainable market for domestic services with appropriate incentives for the households, firms and employees could significantly reduce illegal employment in private households.

A good example for devising a successful strategy for developing the market for domestic services is the French Borloo-Plan. The centrepiece of this approach was the creation of an integrated concept for the provision and utilisation of domestic services. It involved adapting relevant measures and instruments in the area of financing, accreditation and certification as well as qualification to the segment of domestic services. Between 2005 and 2009, this strategy resulted in 500,000 new jobs in private households, thus leading to reduction of illegal employment by 70% in this time period. Consequently, households can rely on a broad range of domestic services tailored to their needs.

In the EU-project “Reducing Illegal Employment in the Private Households of the Elderly”, scholars from Austria, Germany, Italy and Poland have been comparing the provision of domestic services (specifically in the case of the elderly) in their countries to the French system. Furthermore, they have been studying the central elements of the French strategy and exploring different approaches towards developing integrated approaches for the area of domestic services in their respective countries.

**At the final conference of this project, the research teams are going to present the key findings of their analyses of the situation in Austria, Germany, Italy and Poland. The focus will be on the importance of developing integrated concepts taking into account the existing instruments and constellations of stakeholders. Based on the central features of these integrated concepts, a blueprint for a common integrated approach for other European Member States will be presented. Finally, it will be considered how European actors can actively contribute to the emerging national discourses on creating blueprints for the segment of domestic services.**

### Location

European Economic and Social Committee  
Rue de Trèves 74, 1040 Brussels  
Trèves Building, 7<sup>th</sup> Floor, Room TRE 7701



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European Commission –  
DG Employment, Social  
Affairs and Inclusion

European Economic and  
Social Committee

## Successful Strategies for Creating Declared Employment in Private Homes: National and European Perspectives

1 March 2011, 14:00-17:30

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Final Conference of the EU-Project “Reducing Illegal Employment in Private Households of the Elderly”



[www.iwak-frankfurt.de/domesticservices.htm](http://www.iwak-frankfurt.de/domesticservices.htm)

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## EU-Project “Reducing Illegal Employment in Private Households of the Elderly”



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### WELCOME AND INTRODUCTION

14:00-14:10

#### **Welcome Speech**

Xavier Verboven, LMO Vice-président, EESC (Brussels)

14:10-14:20

#### **Introduction**

Christa Larsen, IWAK – Institute for Economics, Labour and Culture at Goethe University (Frankfurt/Main)

14:20-14:50

#### **Keynote Speakers**

Egbert Holthuis, European Commission – DG Employment, Social Affairs and Equal Opportunities (Brussels) (tbc)

Manuela Tomei, International Labour Organisation (Geneva) (tbc)

Thomas Mann, MEP, EPP, Vice-chair of the Committee on Employment and Social Affairs (Germany) (tbc)

### PROJECT RESULTS

14:50-15:05

#### **The French Borloo-Plan: Key to Substantially Increasing Declared Employment in Domestic Services**

Stefan Ekert, InterVal GmbH (Berlin)

15:05-15:45

#### **Reproducing the Success of an Integrative Approach in the Area of Domestic Services: Exploring the Ways to Transfer the French Experiences to Other European Member States**

*Results from the national case studies in Austria, Germany, Italy and Poland*

Annamaria Simonazzi, University of La Sapienza and Fondazione Giacomo Brodolini (Rome)

15:45-16:10

Coffee break

### EUROPEAN PERSPECTIVE ON STIMULATING DISCOURSES IN EUROPEAN MEMBER STATES

16:10-16:25

#### **Common Integrated Concepts for European Member States**

Christa Larsen, IWAK – Institute for Economics, Labour and Culture at Goethe University (Frankfurt/Main)

16:25-16:35

#### **Initiating National Discourses: The Case of Germany**

Rolf Keil, Hessian Social Ministry (Wiesbaden)

16:35-17:20

#### **Discussion: How can European Organisations Contribute to Stimulating National Discourses on Developing Successful Strategies for Legal Employment in Private Homes?**

Moderation: Aleksander Surdej, Cracow University of Economics (Cracow)

17:20-17:30

#### **An Outlook**

Tom Schmid, University of Applied Sciences St. Pölten/ Research Institute for Social and Economic Affairs (Vienna)

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*Moderation: Sigrid Rand, IWAK – Institute for Economics, Labour and Culture at Goethe University (Frankfurt/Main)*